## NEW вenebal <br> Aquino inquiry accuses army



## British rescue for banking side of Johnson Matthey

by david Lascelles, banking correspondent. in london


## Hopes fade for EEC farm spending accord



CGT union may turn Renault dispute into broader challenge
 CONTENTS

$\left|\begin{array}{l}\text { Paris and } \\ \text { Bonn put } \\ \text { telephone } \\ \text { project } \\ \text { on ice }\end{array}\right|$

## Kinnock loses

## key votes at

 party congress
## By David Marsh in Paris

THE FRRNCH Goverument's plans
for wider electronics collaboration








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## EUROPEAN NEWS

Appeal by French bank union By David Housegn in Paris A FRENCH trade union has urgea
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Madrid still hopes for

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## East Bloc split on relations with China

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Japanese see trade boost from new Siberian railway



Jobs hope for Irish industry
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## AMERICAN NEWS

Beirut bomb attack still keeps Reagan on the defensive

by reginald dale in washington

Tim Cone reports on an emerging nationalist line Honduras loosens ties with U.S.


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In a letter to
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UAW start
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with Ford

## By Terry Dcidworth in Now York

 A NEWV round of negotiationsin the $\mathrm{U} . \mathrm{S}$. motor industry began yesterday when the
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## TECHNOLOGY

Financial Times Tuesday October 21984
EDItED by alan cane
RAIL SAFETY THROUGH ELECTRONICS

## Trusty tokens

 give way to radio codes

## The name of this game is convergence

## Lovell <br> for Management

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## Andrew Clark



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French turkey producers seek $£ 19 \mathrm{~m}$ damages
by raymono huahes, law courts correspondent


## Steel mill

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## Action on 'fraud' demanded

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The Labour Party at Blackpool

## Heffer calls for fight on two fronts



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on Spanish steel imports

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Kieran Cooke on the prospects for Inco's Indonesian nickel mine
Uphill struggle for a model project

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## THEMANAGEMENT PAGE: Small Business

## Grafting a team on to an idea

Tim Dickson explains how Cotag fimally broke into the marketplace







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Tuesday October 21984

Long-term goals in civil aviation


## EEC links with

 Central America

## The Bank moves swiftly

By David Lascelles, Banking Correspondent


## Search for rapid growth proves too risky



## Over-The-Counter

Market? Whatinformation
do you have on all the O-T.C companies ... from comments we receive, not as much as you require. To fill this gap, Extel Statistical Services announce the launch of a new Card Service
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## The Philadelphia <br> success story <br> By Paul Taylor, recently in Philadelphia




Food retailing

## A tough little cookie

 war in the making
## By Arthur Sandles

## Letters to the Editor

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## Beryl's simply devoted to fresh-air

The fresh salt breezes - not to mention the fiesce wintry gales - of the North Sea take on a new significance for the 200 people who make Mobil's new Beryl B platform their temporary home.

Developed at a cost to Mobil and its fellow venture participants of more than $£_{400}$ million, the Beryl platform lacks only one thing: walls. Apart from the areas of the steel structure devoted to cabins, offices and recreation facilities, Beryl B is noticeably devoid of external bulkheads. It's one way to ensure that even on the calmest of days, the drilling and-processing areas of the platform are sufficiently ventilated to satisfy the fiercest ozone devotee ridding the area of potentially hazardous gases and vapours.

Beryl's concern with safety doesn't stop there. Every aspect of the platform - from the specially designed top-drive drilling rig to the quietly effective acoustic hood to deaden noise from the turbines - was planned to make as safe as possible the hazardous business of bringing oil to the surface 95 miles from the nearest landfall.

Protecting an investment like Beryl B makes solid business sense. And incidencially, it also helps eveyone involved sleep soundly in their beds on-shore or off.


MILITARY CHIEFS IMPLICATED IN FILIPINO OPPOSITION LEADER'S KILLING

## Aquino inquiry accuses army



## Racal deal underlines UK-Italian links



Total at odds with Paris over new chairman

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CGE buys 19\% stake in U.S. telecom group



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The CA, which has a large net-
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## SECTION II - INTERNATIONAL COMPANIES FINANCIALTIMES

Tuesday October 21984

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into CD markets nto CD markets

BY WILLAM HALLIN NEW YORK






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State aid reprieves Petromont

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 The CANADIAN Government and
 rennes nn the so tuth shore of t th
Lemerence niver nperated by
mont, the Montreal based mont the Mone
cheme ald group.
The aid has





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All of these Securities rave been offered outside te United Sales.

New Issue / September. 1984
U.S. \$100,000,000 Wells Fargo \& Company

13 3\%\% Subordinated Notes Due September 28, 1991


INTL. COMPANIES and FINANCE


# Delay to opening of Hong Kong Futures Exchange 



## Good start for Elec and Eltek




Record net $\quad$ Malayan Banking after-tax purchases of foreign bonds in Japan

## 



was $\$ 2.06$ bn in tu me.

 tax which prompted Posit Office
life insurance fund buying, bond
traders said.







Malayan Banking after-tax
profits show rise of $\mathbf{2 1 \%}$












## Mills \& Allen 'resilient' with 6\% increase



## Blue Bird

 Confectionery nears $\mathbf{8 0 . 3 m}$
## RUGBYCEMENT

Interim Report




$$
\begin{aligned}
& \text { More company briefs, } \\
& \text { Page } 20
\end{aligned}
$$

## 

## fresh equpeny intends to raise future to for fin in the near upoansto







## mand <br> 



London Shop raises $£ 12 \mathrm{~m}$ through debenture placing


## Stylo trims losese in Rugby Cement first six lifts interim <br> months


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NOTICE OF REDEMPTION TO HOLDERS OF INIERNATIONAL BANK FOR
RECONSTRUCTION AND DEVELOPMENT Kumaiti Dinars $30,000,000$
10 per cent. Bonds due 1991



| 00048-00063 | 0104001055 | 02112-02127 |
| :---: | :---: | :---: |
| 00320-00335 | $01168-01183$. | 0216002175 |
| 00480-00495 | 01440-01455 | $02288-02303$ |
| 00592-00607 | 01600-01615 | $02560-02575$ |
| $00672-00687$ | .01712-01727. | $02720-02735$ |
| 00765-00783 | 01792-01807 | 02832-02847 |
| 00960-00975 | 01888-01903 | 02913-02927 |
| 00992-01007 | 02080-02095 | 0299403000. |





Kiviart invinimercompany (sAB) o blalis of

Dated. 1st October. 1984

Jardine Matheson Holdings Limited Closure of Register of Members

## 

 essabish the identily of those sharehohobers entivitided to to ine interin for 1984.

 Registrars in Hong Kong. Central Registration Hong Kong
 By Order of the Board.
R. C. Kwoke
R. C. Kwok
Company Secretay

Hong Kong. 28th September 1984

Granvile \& Co. Limited



# GROVEWOOD SECURTIES <br> INTERIM REPORT 1984 

 PROFIT FOR HALF-YEAR TO 30TH JUNE 1984 £10.5M ( 1983 £8M)
## ON COURSE FOR ANOTHER RECORD YEAR

 EXPORTS IIKEXY TO EXCEED \&55MJohn Danny, Chairman and Chief Executive, states: All the indications at the half-year stage point to 1984 being he 17th consecutive year of record profit.
Turnover should pass the $£ 250 \mathrm{~m}$ mark with the 1983 figure for exports comfortably exceeded. The growth in exports from $£ 2 \mathrm{~m}$ in 1975 to $£ 43 \mathrm{~m}$ last year and an increase in
prospect for 1984 owes a lot to our world-wide sales of high echnology equipment. I expect Grovewood's progress to continue.
Entrepreneurs sell to us part of their shareholdings, retaining management control, and we purchase the balance "partnerships" are what Grovewood is all about.

SCIENIIFC INSTRUMENTS, BUILDING MATERIALS, MERCHANT BANKING SERVICES,


## GROVEWOOD SECURITIES LIMITED <br> 45 Circus Road, London NW8 91].

## Herman

 Smith up after bid approach ,



BIDS AND DEALS



## Hawley unveils details of its reorganisation

## APPOINTMAENTS

## Managing director for Intasun


#### Abstract

             Mace  


NOTICE OF REDEMPTION
Anheuser-Busch Overseas Capital N.V.




 Mr. Jen Biot, Menager ${ }_{\text {Mand }}$ Ruo de Lifree, 13
1000 BRUSSELS Basqua Geanrale du Luxembourg S.A.
14 Rue Aldringen


## Luxembours

 Frankfurt/MainMr. Peter 1 . Jina
 Stockerarrane
B027 ZURICH Benque Nationale de Paris
178 ouncearde dies Italiens
75450 Parid 75450 Parisi France
Atni Mil Beenar
Depert Department Centre doperation
Titres Service Etranger MC2.
 ANHEUSER-BUSCHOVERSEASCAPTTALN.V.
By: Manufacturers Hennver Trust Company,
Truster under Intenture of


If hunger is to be banished from the world, the world will need more farmiand - and more-fertile farmiand. Ferti-lizers are needed to accomplish both: Krupp technalogy has the answer. Our advanced version of the Koppers Totzek process does the groundwork for cost-efficient production of ammonia synthesis gas from solid and liquid feedstocks. This in turn is used to produce fertilizers which promote the plant growth so desperately needed by a hungry world. For decades, industrial-scale ammonia . plants have been aperating worldwide, helping to feed our growing

Engaged in industrial ptant-design and construction, mechanical engineering, electronics, steel, shipbuilding and international trade, Krupp offers innovative technoogy and engineering worldwide that sow the seeds of future growth.
Can we help yaur effort ta bear fruit?
For further information please write to: Fried. Krupp GmbH, StA Vf/N, Altendorfer Straße 103, D-4300 Essen 1.

Krupp, A tradition of progress.
KRUPP

Dated: Octaber 2. 1984

변둔 whytis


TR Pacific cuts portfolio exposure in HK to $1.9 \%$


## RIERMATONAL FUND MANAGENENT SURVEY

Publication date: NOVEMBER 2
Copy date : OCTOBER 19

The Financial Times proposes to publish a Survery on international fund management
on the above date. Subjects for discussion on the above date. Subjects for discussion
will finclude the scope for using offshore tax havens as domiciles for international funds and the recent trends in the fiow of investment
capital between different countries.

For further advertising details please contact: HUGH SUTTON
Fluancial Thmes, Bracken House
Canion Street, London EC4P 4BX
Tet: 61-248 8000 Ext 3300


# Redland 

Audited results for the year ended 31st March 1984

|  | March 1984 | March 1983 |
| :---: | :---: | :---: |
|  | fm | fm |
| Sales | 1,210.2 +14\% | 1,059.4 |
| Profitbefore tax | $95.9+441 / 2 \%$ | 66.3 |
| Earnings per share | 24.9p + $42 \%$ | 17.5p |
| Dividends per share (net) | 9.50p $+171 / 2 \%$ | 8.08p |

At the Annual General Meeting held on 27th September 1984 the Chairman
Mr Colin Corness said:-
"With trading conditions remaining favourable in both Australia and the United States, with West Germany about level with last year and with a number of special factors coalescing to assist our UK results, we feel confident about achieving a further advance in our group performance in
the year to March 1985."

Copies of the 1984 Anmual Report \& Accounts are availablefrom:-
The Secretary, Redland PLC, Redland House, Reigate, Surrey RH2OSJ. Telephone: Reigate (073 72) 42488.

Construction materials and services in over 30 countries

## ROHAN

Designers, Contractors and Investment Property Holders


| Trading profit before taxation | $\mathbf{1 . 5 3 \mathrm { m }}$ | 1.03 m |
| :--- | :--- | :--- |
| Interim dividend per share : | $\mathbf{5 . 8 5 p}$ | 5.85 p |


| Rent roll $:$. | 1.6 m | 1.4 m |  |
| :--- | :--- | :--- | :--- |
| Shareholders. funds |  | 26.1 m | 19.1 m |

Gering rotio

Net assets per share | $6 \%$ | $24 \%$ |
| :--- | :--- |
| 295 | $257 p$ |

"The strategy of recent years to expand operations geographically to secure ovegraoat profits is beroring frutit, -The result roflects solld performance of investment divislon. - The recant acquisition of D.A.D
 Kenneth C. Rohan-Chairman

## Coduch the miacmin Srament suai

5.Mount Sireer Crescent, Dublin, 2, Ireland,

IRELAND - UNTTED KINGDOM- UNITED STATES OF AMERICA


NOTICE OF REDEMPTION


## $\frac{\text { NOTICE OF REDEMPTION }}{\text { To the Holders of }}$

Comalco Investments Europe S.A.

$$
91 / 2 \% \text { Collateral Trust Bonds Due } 1985
$$

Issued under Collateral Trust Indenture dated as of November 1, 1970












 COMALCO INVESTMENTS EUROPE S.A.
Dated: Septemher 27. 1984 Notice
The following Bonds previousls ealled for redemption hase not as yet been presented for





UK COMPANIES CONTRACTS Baltic Leasing at record $£ 3.3 \mathrm{~m}$


## 

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sin





COMPANY NEWS IN BRBEF




## 








 <br> \section*{\title{
IF CASH FLOW IS <br> \section*{\title{
IF CASH FLOW IS YOUR ONLY PROBLEM YOUR ONLY PROBLEMNO PROBLEM...NO PROBLEM... <br> <br> 000} <br> <br> 000}

## ..TALK TO GRIFFIN.

Confidential invoice discounting with Griffin Factors could mean immediate cash payment of up to $80 \%$ of the value of ollows. For successful companies we provide finance for growth without diluting equity or company control. The range of Factoring Services Includes: Non Recourse Factoring $\square$ Invoice discounting (with or without recourse Minimum E1m p.a) $\quad$ Export Factoring and Receivables Managemover

Beloit wins $£ 10 \mathrm{~m}$ paper mill order



## INTEX:

THE INIERNATIONAL FUTURES
EXCHANGE (BERMUDA) IDD.
3in
is pleased to announce the opening of automated trading in gold futures contracts-October25,1984.

## NTEX HEADOUARTERS:

. ONEX NNFORMATON OPICES



## UK COMPANY NEWS

Retail side helps Menzies rise 43\%


> October 1.1984




Carborundum's opening figures reach $\mathbf{8 8 7 5 , 0 0 0}$












NEWISSUE
34th September, 1984

## OKI

U.S. $\$ 70,000,000$

Oki Electric Industry Company, Limited

3-12 per cent. Convertible Bonds due 1999

ISSUE PRICE 100 PER CENT.

Yamaichi International (Europe] Limited
Fuji International Finance Límited
Keinwort, Benson Limited

 Lonsadale Technical the balance
sheet should be ungearea at
year end. By then Menzies
 which is ove
spreading VAT.

Amro International Limited
Citicorp International Bank Limited Gredit Suisse First Boston Limited Dresdner Bonk Aktiengesellschaft LTCB International Limited
Morgan Stanley International
Société Générale
Swiss Bank Corporation International Limited

## Margins hit at Business <br> Computer



## Al-Mal Group

Bank af Takyo International Limited
Bemqua Indosuez

AIgemene Bank Nederland N.V.
anqua Bruxelles Lambert S.A. Banqua Paribas

Banque Nationale de Paris

Rabert Fleming \& Co. Limited Goldman Sachs Internotional Corp Kredietbank Internotianol Group Kuwait Intarnational Investrnent Co. s.o.k Morgan Grenfall \& Co. Limited Girozentrala und Bank der österreichischen Sparkassen Aktiengesallschaft Gulf Intarnobional Bank B.S.C Hill Samuel $\varepsilon$ Co. Limited

Kuwait Foreign Trading Contracting \& Investment Co. [S.A.K] Mirtsui Trust Bank (Europa) S.A. Samuel Montagu E Co. Limited Morgan Guarranty Ltd

Noderladshe Mabntadb

Prudential-Bache Securitias
Sparebonken Oslo Akershus
The Taino Kobe E

## LOOKING TO THEFUTURE

 CHALLENGER 601


UK COMPANY NEWS

## MINING NEWS Progress for Northgate on repayment of debt




BHP CHAIRMANS 1984 REVIEW.



# SECTION III - INTERNATIONAL MARKETS FINANCIALTIMES 

WALL STREET

## Debt fears turn all eyes to FOMC

A. FRESH downturn in the bond market:
ahead of tooid's meeting of the Federal
Open Miorket Cominitee (FOMC) overOpen: Market Comimittee (FOMCC over-
shedo owed Wail Stret yesterday, leeving
the Dow Jones indutustrial average dip.



 point in long-dated Federal Bonds were
allso trimmed later.
Dhe
the Deaay in Congressional approval for
the debt ceeling. now expected to be
granted this week, has Ieft the granted this week, has left the U.S.
Treesury with around S40bn in funding
needs, including the impending for needs, including the impending fourth-
quarter funding wbich is due early next quarter fuuding wbich is due early next
month. Moreover. both the munnicipal
and corporato bond mats. and corporateover, boond markets face sub-
stantial borrowing programmes. The prospect of this massive financing
has undermined bopes for a further ein ing in Federal Reserve credit policies which, in any event now seem to have
been less generous than was belieyed a
weeek ago. Yesterday, the "shadow mearket commesterday, a the soup of private
sector economists, urged the sector economists, urged the Federal Re
serve to trim mooney supply to offse
dimbing inflation serve to trim mo
cimbing inflition.
Nerrovis sellinn
Nervous selling of bonds was sparked
off by Fridays news of a 0.5 per cent
jump in the Commer jump in thay Commerce Departmer cen
dex of leading indicators - suggesting dex of leading indicators - suggesting
continued strenth in the economy and
resurrecting fears of renewed inflation. Early selling of the blue-chip stock midday IBM, which had fallen to s123.
later ralled to $5123 \%$, for a net fall of $5 \%$.
litan aterr ralied to 5123 , Yor a net fall of SM,
Ford Motor, which y yesterday faced cru-
cial wage talks with the United Auto cial wage talks with the United Auto-
workers Union, rallied to $\$ 45 \%$, a net fall reached tentantive agreement with the nion, gained $\$ \%$ to $\$ 7 \% \%$.
Other leading stocks to attract inter est included American Express, $\$$ SK
down at $\$ 33 \%$ after a furry of block
doud
 Stock in Tandy, the owner of the Re
 shares was traded in the wake of a
downgrading of profit forecasts for 1885 nd 1988 by Kidder Peabody. There was active and erratic trading
in Digital Equipment after the group ad
mitted failure in the retail nitted failure in the retail markets - but aiso announced new products. Stock in
Digital traded $5 \%$ off at $9933 / 4$ after rally
ing trom $\$ 9924$ On the takequer front, Rio Grande Industries, suspenended on news of a a 8497 mm
bid from Anschutz, a closely beld oil and bid from Anschutz, a closely beld oil and
gas holding company, reopened at $\$ 52$, a net $\$ 7 \%$ higher.
Guif $\&$ Western, the film and industri-
 the final quarter of the year. Great At
lantic and Pacific Tea, at siby, dipped guarter failed to match analysts' fore
casts. Financial Corporation of America
(FCA), the largest - but deeply troubled
 posit FCA also attracted adverse of De-
pom-
ment in the investment press. ment in the investment press.
Sturt-tern interest rates softened
despite a firming in the Federal funds despite a firming in the Federal funds
rate from an initial $11 \%$ per cent to $11 / \%$ Atter a brief 'rally, the bond market
Trakend afresh. The key long bond fin-
 Was ight, but buyers were
ahead of the FOMC meeting
Retail support was also lacking in the
Din Retail sspport was also lacking in the
municipal markets, where prices sbed
mpint in
 bonds were also weigbed down by worr
ries over the impending Treasury fund-
ings, and lost around $\%$ of a point. HONG KONG
CONCERN resulting from Friday's anr-
nouncement of a shapp fall in first-balf profits at Jardine Matheson overbun
Hong Kong and allowed the Hang Seo ndex to sink below the 1.000 level down 13.31 to 989.19 , baving been almost
20 point easier early in the day.
Turnover was restrained with the market also wary ahead of the an
nouncement late in the day of Wheelock nouncement late in the day of wheelock showed het profitit down 48 per cent in
the first hail of the current year.
Wheelock was down 10 cents Wheelock was down 10 cents to
HIss3.47 and Jardine fell 50 cents to
HKS8 after the 40 -cent decline seen last Friday.
The
prime rat prime rates by one decision to cout local
aiready been discountent Among leaders, Cheung Kong lost 25
cents to HKSs. 15. Hongkong Land 5 cents to HKS3.30. Hond Swire Pacitic 10 Ot the banks. Hongkong Bank sbed 15
cents to HKsb67. Bank of East Asia 30 cents to HKSS20.50 and Hang Seog Bank
75 cents to HKS 35 .


DM 1.40 up at DM: 158.20 , Bayer DM 1.30 higher at DM 174.80 and H.
igg DM 1.10 to DM 174.50 .
Motor Motor manufacturers recording
stacty gains included BMW, up DM 2 at
DM 3go, and Daimer-Beaz. DM 1.50 bigher at DM 599 .
Boods were easie
Boods were easier, under pressure
from the shapr downturn in U.S. credit
markets on Friday. The Bundestank markets on Friday. The Bundespank
sold a small DM 3.2m of paper to bal
ance the market, following sales of ance the market
59.9m on Friday.
Shares
sult of some profit-taking sult of some proit-taking after gains
last week, but there was not enough sell-
ing to triger ing to tivger a significant downturn
Banks were barely changed while Smisseis close sed steady changed Swir whive un-
affected by the eroup's plans to affected by the Eproup's plans to reduce
fares between S Wiss cities and London.
 Nestle was uncbanged at $S w F r$ r.295 but
Sandozedged up $S w \mathrm{Fr} 50$ to $\mathrm{SwFr} 7,000$.
 Insurers were mixed.
The Swiss bond $m$
The Swiss bond market also closed
mixed b. beause of the weaker trend in the U.S.
Amsterdam closed broadty lower, and
the ANPCBS index fell 1.9 to 175 . Unilever slipped $F 14.20$ to $F 1288.80$, and KLM was F1 2.80 lower at Fl 190.0,
extending their losses througbout the day hecause of the weakening dollare
Royal Dutch also declined, shedding $F 1$ Royal Dutch also
2.26 to
Specciatioo continues to grow over
the futureo Boskalis atter announcing
a frithanif loss last month. It shed FT a insthalf loss last month. It shed FI
1.40 to close at a low of F 9.70 . Insurers were also lower with Amev
down F1.20 at $F 7$ 17..00. Publishers, banks and shippers suffiered losses. ever monthly turnover in September of
F1 15.5 bn against $F 121.88 b$ in August
 yy lower. Financial holding soina sell
from its Friday higb of $\mathrm{FFr} 7,520$, closing
BFr 170 at $\mathrm{BFr} 7,350$. Chemicals were sluggisb, with Solvay
edging up 5 FTo 5 to BFT 4.25. UCB Fol-
Iowed the easier trend by ending down BFt 11 to Bri 5.320 .
Ulilites firme
Utilities firmed. however. as fears
over a proposal to nationalise the electriover a proposal to nationalise the electri-
city distibution network in the south-
erri refion of Wallonia subsided era region of Wallonia subsided. south-
Centrale Finamizieria and Italmobil-
iare both ralled in an otherwise de-

## pressed Milan. Centrale. the bolding company of Niovo Bano Ambrosing company of Nuovo Banco Ambrosiano. climbed to L1,931 from Friday's L1.762 as rumours circled that a private group ishing bouse. Italmobiliare, hoiding company of the Pesentit group and a stock strongly in de- mand since the death of financier Carlo mand since the death of unancier Carlo Peseotit last month, put on LL, 180 $\mathrm{~L} 58,930$ after reaching $L 00,500$ during <br> токчо <br> Blue chips <br> find less <br> favour

 Stackiolm closed higber. with. Elec-troux B firming SKr 2 to SKr 244 . The colux B irming SKI 2 to SKr 244 . The
market bought SKK 2 2n in 2 ix and
twelve-month Treasury bills at an aver age rate of 13.3 reasury bent bils at an ave
A higher trend in Madrid saw all sec A higher trend in Madrid saw all sec-
tors posting gains, with the biggest rises.
in electricals. LONDON

## Bank rescue

 bid rocks the boatJOHNSON MATTHEYS financial plight
cast a shadow over London stock mar cast a shadow over London stock mar-
kets yesterday. Values were already moving lower on Wall Street influences
wben the Bank of England said it was heading a rescue operatiton of the
groupts banking arm because of debt difficulties.
Dealings in Johnson Matthey's share Deaaings in Johnson Matthey's shares
price auspended immediately, with the price at 240p.
Confidence
Confidence was also affected by the
confusion currently surrounding U.S. in terest rate and economic trends. . Losses
mong leading shares reaty among leading shares rarely amounted to much, but with the domestic industrit
scene also posing difficulties, they combined to lower the FT Industrial OI
dinary share index by 11.5 to 856.9 . In the mining market, atteotion turned to charter consolidated jollow-
ing the trading suspension of Johnson
Matthey, in which Charter holds a 27.9 Neers that Charter Consolidated
would subscribe 225 m for 25 m oew
convould subscribe c25m for 25 m oew conMatthey saw Charter marked down
harply at the outset to 218 p . "Cheap buying prompled a rally to 223 p before ne quotation eased bac
net 20 p iower at 220 p .
Chief price . changes, Page 26; De-
tatk, Page 27. Share information ser-
vice. Pages $28-23$
SOUTH AFRICA
GOLD SHARES ended firmer in moderprice held steady around $\$ 345$ an Vaal Reefs added R33.50 to R174 while
Ventaers managed a 50 cent advance to Ventaers managed a 5 -ient addance to
R15.50, despite reporting a p production
loss due to an undertround fre at the
Cheaper gold issues were also firmer on the day, with West Rand Consolidat-
ed up 25 cents at R9.50 and Loraine 15 ed up 25 cents at R R9.5
cents firmer at RB. 45 .
Mining holding companies mostly fol-
Iowed the upward trend, with Anglo American Corp 4 up 10 centst to R23.60 and
Gold Fields of South Arrica 50 cents higber at R28.
Platinum stocks were firm, reflecting West German dem
AUSTRALIA
sulted more from a sbortage of scrip sulted more from a sbortage of scrip ney market was closed for the Labour day at 740.4 , up 1.2 from Friday. Castlemaine Toobeys sbot up 13 cents ed that it is again ripe for a takeover bid.
Nicholas Kiwi rose 20 cents to A54.60. Nicholas Kiwn rese 20 cents to As4.60,
reflecting Friday's takeover offer from the British food croup, Rekkitt and Col-
man. Nicholas Kivi advised sbarehold-
ers, bowever, to bold out for a counterofers. bowever, to bold out for a counterof-
fer expected to come from the U.S.

## CANADA

A BROADLY lower wue emerged in gars.ano payd poced by declines in the oil and
gectors. Metals and min-
erais also turned and utilities managaged to hold on to their
Mocent gains.
Monstreal also easier, led by
downturn in industrial issues.

## INVESTOR INTEREST shifted from

 blue chips to incentive-backed issues,but shares closed moderately higher in Tokyo yesterday, moderately higher in
waki of Jiii Press.
The Nikkei-Dow market average gresed 18.63 to $10,653.79$, and volume in-
creased from 344.25 m shares last Friday to 462.62 m Gainers outmumbered losers
hy 358 to 313 , with 157 issues unchanged. Blue chins. the market pace setter
since mid-September, entered into az Toshiba, whicb stood at around $Y 420$ in early September, surged to Y491 last
Wednescdya; peaak fort he eyear. But yes-
terday the issue took a sharp downturn Wednesday, a peak for the year. But yes-
terday the issue took asharp downturn
as a result of profit-takhing. to close at as a re
Y458.
Buyin Buying interest in bue chips began to
disperse with an expected increase in
foreign demand foll foreign demand failing to materialise
The rise on Wall Street had been expected to prompt foreign investors into ac
tive pursuit of blue chips. Large securities companies now think: On the trading floor. Hitachi rose $Y 5$
to Y885. and TDK jumped $Y 90$ to 55,500
 With no further gains in the offing for
blue chips investors turned to iocentivebached issues. Sumitomo Lisbt Metal
leaped Y35 to Y315 on speculative buying, triggered by the decreasing buying
balance of margin transactions. Sumitomo was the most active stock with
28.81 m sbares changing hands. pology-related issues, were bought briskly, with Dainippon Pharmaceutical
adding Y130 to Yn.700 and Sankyo Y30 to
Y890. YB90. Conversely. Mocbida Pbarmaceut-
ical shed. Y100 to Y9,000, and Kuraray Y2
Nippon Gakki spurted Y50 in early
trading. reflecting a god earoings position, but later suffered a sbarp setback
after profit-taking to fimisb Y50 Iower at
Y1,40. Mitsubishi Mining and Cement was the second most active stock with
21.35 m s.ares traded gaining Y8 to
$Y 368$. Nippon Steed. the third with ${ }^{18.89 \mathrm{~m} \text { shares, rose. } \mathrm{Y} 1}$ to Y Y Hitb. Nissinh Electric addaneed Y31 to Y555, Sumito-
mo Metal Maning Y50 to Y1,220 and Jeol
Y40 to Y 1,150 . Bond trading was inactive. The yield
on the benchmark 7.5 per cent long term government bond maturing in January Saturday to 7.12 per cent, mirroring
small-lot buying

## SINGAPORE

A LACK of tresh buying demand and
some stop loss selling lett prices broadly lower in Singapore in quaietriceding The
Straits Times industrial index sbed 92 to 893.43, on trirnover that fell to 5.8 m
shares from Fridyy's 10.8 m Among actively taded is
 Darby
Ense
cents
 and $M$ Group 10 cents to SS3.30. Esso
dipped 8 cents to 582.94 , and Ssangyong
12 cents to $\$ 52.28$. Among hanks, Oversea Chinese Banking Corporation fell 10 cents to sse ss.50.
and OB was unchanged at SS3.14. Ma-
layan Banking, Malaysia's second lar
 changed at SSs.90 as it announced a 21
per cent rise in after-tax profit for the
year to June. year to June.
Genating. the casino. property and
plantation group eased 5 cents to SS5.35 despite its announcement of a 33 per
cent increase in aftertax profit for the eent increase in after-tax profit for the
six months to June.
Hotels, properties and commodities Hotels, properties and commodities
were mostly easier, with Selangor Prop-

erties dowa 7 cents to $\operatorname{SS2.91,\text {Singapore}}$ | Land 8 cents to $5 S 3.84, \mathrm{~K} .1$. Kingapong |
| :--- |
| cents to | cents to SS2.49 and

4 cents to SS1.38.


## Kidder，Peabody International

## International Investment Bankers

Kidder，Peabody $\mathcal{F}^{\circ} \mathrm{Co}$ ．<br>naffilite of

orporated

${ }^{\text {cun }}$ Num 




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## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES






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 Sexs 68 vis Itrib datione


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manker repporit Matthey lifeboat rescue disturbs equity


FT-ACTUARIES SHARE INDICES
Theite Einices ire tine joint commitation of the Firancial Times,

Financial Times Tuesday October 21984

FT LONDON SHARE INFORMATION SERVICE
 Mins, HP \& LEASING


CANAOIANS 3,129
50
 $\stackrel{4}{\square}$










AMERICANS $\operatorname{mox}_{10} 1$





等
BUILDING INDUSTRY, 120
10






##  <br> 




## ORAPERY \& STORES-Cont. ENGINEERING-Continued





INVESTMENT TRUSTS-COnt OIL AND GAS-Continued












## COMMODITIES AND AGRICULTURE

## Consumers win coffee quota rise


LME gives go-ahead to Johnson Mathey

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| :---: |
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## LONDON OIL

SPOT PRICES

## 


GOLD MARKETS


 cring fnamclal tiafsulues asisit LONDON FUTURES

##  <br> 

GOLD MARKETS



Nicaragua raises farm wages to boost output
$\qquad$




 timulus was "up
revithise
productivity leve

 Every year since the Lige
reolnion tep countr has been
suffering serio ges during the harvest seas enessitating the mobilisation
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good despite drought

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|  | be forred to gbut until next |
| smallholder production in in April's long rains season, leadunwasbed sisal, up about 50 per production. |  |
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| (ing for the stortfall in estate |  |
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| London tea prices stab |  |
| by our commodities star |  |
| TEA PRICES were quoted only before the record average of |  |
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| day in spite of eontinuing trend remains strong, Mom- |  |
| efor quality teas was up |  |
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| $\begin{aligned} & \text { medium and low medium grad } \\ & \text { tap prices, were unibaged } \end{aligned}$ |  |
| 310 p and 270 p respectively. However, the everage price |  |
| for all teas may woil have |  |
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| barrier for the first time since tea production during the first |  |
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| $m$ North India and Kenya, |  |
| mich were in particularly good expecting nutput for themand compared with lastof 1984 to reech a record |  |
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| MIKUNI'S <br> CREDIT RATINGS <br> on abont 1,800 bond issues <br> by more than 550 Japanese companies <br> For details write: <br> Mikuni \& Co., itd. <br> Dai-ichi Mori Building <br> 12-1, Nishi-Shimbashi 1-chome <br> Minato-ku, Tokyo 105, Japan <br> or Tolox J33118 |  |
| :---: | :---: |
| Legal Notices | Clubs |
| TMME OWNERSHIP BROCHUREBROOME PARK GOLF AND COUNTRY CLUB <br> Gulf Leisure Intemational Properties PLC <br> Mr K. W. Grees of Sussex, time owner ri Broome Park, wishes fit to be known that he has withdrawn his personal endersement of Broome Park and in particular that set out in tho promoclonal tizerature. |  |

## Eworld value of the pound



34
FT INTERNATIONAL BOND SERVICE












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## 

## Ferrocarrils de la Generalitat de Catalunya

## ECU 30，000，000

Multi－Currency Medium Term Loa
Cumenesth Generalitat de Catalunya

Arrnged by Lloyds Bank International Limited

Manased and Lloyds Bank International Limited
Provided by
Caixa de Barcelona
The Dai－Ichi Kangyo Bank，Limited
The Kyowa Bank，Ltd．
Banco Atlántico SA
Banco de Sabadell SA

Financial Advisar to the Borrower Servicios Economicos internacionales，S．A．（S．EI．S．A．）

CAPITAL MARKETS
£30m Eurosterling issue by Rowntree

by Maggie urry in London

$\qquad$












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## FINANCIAL TIMES SURVEY

# ADVERTISING MARKET • MEDIA • SERVICES <br> The industry's sharp gains 

 in most sectors reflect the belief in advertising through recession'. Consumer spending is particularly strong


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$\qquad$



## Ogilvy ©゚ Matte in Europe

## City smiles on high-performing newcomers








Emphasising a sense
of the sensual


## $B=$ $O$

Gamble II
with ri

## Changes at the top on the way



In the future, concentrating more on the TV heart than the head

CASE HISTORY: AUDI

## Gamble that paid off with rising sales




CASE HISTORY: OXO
Domestic version of War and Peace



The new reality: disputes at the dinner table


## Feminists

## Wromen home, and irrespec




# Youd be younger and richer ifyou read the Daily Mail. 



Advertising 4

## Talent not clout counts


anturn
hictul
gnucl :
, mis

## On a winning streak as users face competitive environment




## Downturn seen as hiccup in continued expansion

Direct mall
DAVD cierocinl

Confidence
Confdidence in ifie. growth of

 Equal soli -



 the list owner and cient
 frer teterision amd mie $P$ Pra , mear. ant years axce,



## Better times ahead for 'Cinderella' medium


#### Abstract

 $\qquad$      


## DO SOME ADVERTISERS GIVE YOU TOO MANY FACTS AND TOO LITTLE INFORMATION?

 from them, if quoted, can go down as well as up.

WHEN ONE AND ONE MAKES SIX.
In protecting the public from being misled we are often accused of being pernickety.

We once received a complaint that a car with al442ccengine had beenadvertised asa 15:

People 'in the know' apparently accept his as nomal. But our complainant pointed out hat his employer's mileage allowance for a 5'was for engines over 1451cc.

What meant little to the car trade meant a lot to him, and we were pleased that the advertiser amended the ad to include the exact engine size in the text.

READNNG BEIWEEN THE LINES
It's not enough for a building society to promise "worth $13.93 \%$ to basic rate income tax payers' when the actual interest rate can fluctuate. This must be made clear.

A hiffi manufacturer should not merely advertise that his equipment develops a certain number of watts.

So we encourage the public to help by telling us about inaccuracies we may not have spotted. Last year over 7,500 people wrote

Every complaint is considered and if necessary submitted to our experts before we make a ruling.

WHO PRACTISE TO DECEIVE
If we decide there has been a breach of any rules we ask the advertiser to amend the advertisement

If he cannot, or refuses, we ask him to withdraw it completely: Nearly all agree without further argument.

In any case we inform the pub lishers, who will not knowingly accept any advertisement which we have decided contravenes the Code.

If the advertiser refuses to with draw the advertisement he will find ithard ifnotimpossible to have it published.

CANADVERTISERS
RUN RINGS ROUND US?
The ASA was not created by law and has no legal powers.

Not unnaturally some people are sceptical aboutits effectiveness.

In fact the ASA was set up by the advertising business to make sure the system of self-control gen uinely worked in the public interest

For this to be credible the ASA has to be totally independent of the
simply assume that the reader will know he business.
Neither the chairman nor the majority of his council members is allowed to have any involvement in advertising

Though administrative costs are met by a levy on the business, no advertiser has any influence over ASA decisions.

Advertisers as a whole accept it is as much in their interests as the public's to keep on the right side of the rules.

If you would like to know more about the ASA and the rules it seeks to enforce you can write to us at the address below for an abridged copy of the Code

## Creativity blossoms once more on Madison Avenue


TOP TEN U.S. AGENCIES
In world income
Gross income

In U.S. income



In world billings
(Billings in milloons)


In non-U.s. Income


> IF YOU'VE BEEN DOING YOUR SUMS YOU'LL KNOW THAT THE DAILY TELEGRAPH REACHES MORE AB's THAN ANY OTHER NATIONAL DAILY.

If however you haven't been properly advised of our recent readership figures, may we suggest that you take a look for yourself This is one occasion when you really can believe what you read in the newspaper.

| AB. ADULTS. | SOURCE: JC:ARS SRSJAN-JNE 1984. |
| :--- | ---: | ---: |
| DAILY TELEGRAPH | $\mathbf{1 , 7 8 6 , 0 0 0}$ |
| FI. GUARDIAN. TIMES. | $\mathbf{1 , 5 5 8 , 0 0 0}$ |

As you would expect, the Daily Telegraph continues to reach more businessmen than any other national daily newspaper.

## 風aily ©elegraph



## Boom is set to continue



## Overseas foray but there

 is no place like home

## Rapidly growing into

a free-for-all



## Waves still only making a ripple

| Radio <br> ANTONY THORNCROFT | Radio One However, it covert onty atout 8 per cent of the country. | cent when profits top $£ 250,000$, or 2 per cent of prosdcasting or 2 per cent of proadca revenue if that is higher. Only the early statlons serving large cities, like London, Man- | gramme format in recent weeks. making it brighter and aimed at a younger oulience rather thau housewtves, in an attempt | $\qquad$ Teastiry to 100 that entangle locol radio. In the menntime the indu |
| :---: | :---: | :---: | :---: | :---: |
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| radio has captured a | could soon soffer the comes into operation |  | ponding big saving on adminis- |  |



## Pressure to maintain standards




According to the latest EBRS survey *International Management is read by more executives than Tlme, Newsweek, Fortune, Economist, Harvard Business Review, Business Week International Herald Tribune or Wall Street Journal in Europe. More even than the Financial Times outside the U.K. And International Management reaches the executives you want to influence more cost effectively.


:

The Globe and Mail and Financial Times present:


If you want to talk to
influential Canadians, talk to us.








[^0]:    Telephones deal put on ice
    Continued from Page 1 There has also been uncertainty
    over bow the proposed Franco-Ger-
    
    
    
     dio talephone standard callied
    MATSE, wich the to companies
    hoped would form the basis for a hoped would form the basis
    Europen-wide network.

